

Custom Printed Gift Wrap

Minimums: 25 reams for custom solids, 50 reams for custom designs (24" or wider).

25 reams for 1-color recolorations, 50 reams for 2+ color recolorations (24" or wider).

Double the minimum quantities for 15" and 18" widths.

Paper Types: Standard substrates include 40#C2S, 40# natural kraft, 48# metallized,

42# metallized kraft, 45# laminated foil, 54# holographic, 50#C2S, 55#C2S Recycled (24" only) and 60#C2S.

Colors: PMS numbers, swatches or samples are acceptable for color match. Ink draw downs will be sent for customer approval prior to printing.

Recolorations: Many existing catalog line designs can be recolored, in order to avoid custom cylinder costs. See above information for minimums.

Engraving Costs: All printing is rotogravure where designs are printed using engraved cylinders. The cost of engraving is \$845.00 per color.

When artwork requires manipulation, additional prep charges may apply. Engraving costs are one-time charges, and repeat orders will not be assessed these charges. Customers will be advised of additional costs before we proceed with engraving.

Artwork: Although we can accept artwork in many forms, we prefer digital files. Preferred formats are Adobe Photoshop (EPS or TIFF) for process designs and Adobe Illustrator for line designs.

Our printing cylinders are 24" in circumference, so art may be sized to repeat in any even denomination of 24" (2", 4", 6", 8", 12").

Prior to engraving, we will submit a proof for customer approval.

Delivery: Typical delivery on custom printing is 4-6 weeks. Delivery times may vary according to order size and complexity.

Custom Converting: Stock designs may be converted to resale rolls. Please contact your representative for minimums and pricing.