



# HOT STAMP PRINTING



**DEFINITION:** A process of printing in which a dry foil is pressed onto the ribbon with heat and pressure.

**FEATURES:**

- Good choice for short runs
- High Gloss metallic look available
- Economical
- Low minimums

**APPLICATIONS:**

- Custom logos and signature ribbons
- Gift baskets
- Floral arrangements
- Packaging applications

**SPECIFICATIONS:**

- Up to 3 colors
- Narrowest ribbon & print width is 1/4"
- Widest ribbon & print width is 3"
- Maximum Repeat:
  - 1 color, 10"
  - 3 colors, 3"
- One side printing

**DELIVERY:**

- Strike-off: 2 weeks after art approval
- Production: 3 weeks after approval of strike-off

**MINIMUM:**

- 1,000 yards per continuous substrate

