



SCREEN PRINTING



DEFINITION:

Screen printing is a process of printing in which wet inks are applied to the ribbon through a screen. Screen printing is a flat print. Puff printing is also a form of screen printing that uses special inks which puff when dry to achieve a more 3-dimensional look.

FEATURES:

- Screen printing is a durable print that holds up well when washed. Screen printing can also be dry cleaned and machine dried if the selected print substrate is washable and dry cleanable
- Low gloss/antique metallic inks available
- 3-dimensional texture with ink
- Continuous lines available

APPLICATIONS:

- Packaging
- Gift Baskets
- Logo ribbons
- Sew down/apparel
- Hair Fashion

SPECIFICATIONS:

- Up to 3 colors available- Screen Printing
- Puff printing is available using 1 color only
- With multicolor printing, 1 of 3 colors can be puff printed
- Narrowest ribbon & print width 1/4" Print; 3/8" Ribbon
- Widest ribbon & print width 2-7/8" Print; 3" Ribbon
- Repeat up to 15"

DELIVERY:

- Strike-off: 2 weeks after art approval
- Production: 5 weeks after approval of strike-off

MINIMUM:

- 3,000 yards

